

Privacy Policy of planistar Lichttechnik GmbH

Version: 22 March 2018

Data protection and security at planistar:

planistar only collects, processes and stores information and personal data for the purpose of pursuing business relations. All personal data transferred to planistar is appropriately protected from access by third parties. Data is treated in accordance with the provisions of the German Federal Data Protection Act (BDSG), the German Telemedia Act (TMG) and the German Interstate Agreement on Media Services (MDStV). Your personal data is not collected when you visit the planistar website.

Data collected:

planistar only collects data when doing so is necessary for pursuing business relations, including for the purpose of sending newsletters to its clients and interested parties. These individuals are entitled, at any time, to receive information about the data planistar has stored about them.

Personal data:

Personal data is information which can be used to determine a person's identity. Examples of such information include names, addresses, postal addresses, telephone numbers and email addresses. Personal data does not include information which cannot be used for identification purposes (such as the number of visitors to a webpage).

Collection and use of personal data:

planistar's Privacy Policy is in line with the provisions of the German Federal Data Protection Act (BDSG) and the German Telemedia Act (TMG). In order to process and deliver orders, planistar only transfers personal data to the delivery service contracted to handle the delivery. Steps are taken to ensure that all data collected is only collected, stored, used and processed in accordance with the law.

In order for you to make enquiries or place orders with planistar and in order for your enquiries and orders to be processed, planistar needs your first name, surname, email address, billing address and, if different, your delivery address (street name and number, town/city, postcode) as well as your telephone and fax numbers. You will receive an order confirmation by email, fax or post immediately after placing your order. planistar also requires your email address and telephone number in order to contact you quickly in the event of any queries and to provide you with information relating to an enquiry or order. If you are paying on delivery, planistar does not require any information in addition to the details specified above. If you are paying by direct debit, additional data is needed to process your order. This allows planistar to fulfil your order and to keep you up to date with the order status.

Right of withdrawal:

You may, at any time, withdraw your consent for your personal data to be used in the future. You may exercise your right of withdrawal at any time by contacting: **planistar Lichttechnik GmbH, Wiesenweg 4, 97267 Himmelstadt, Germany, tel. 0049 (0)9364 80600, fax 0049 (0)9364 806029, email: info@planistar.de.**

Newsletter and information:

If you request informative materials, newsletters or brochures, planistar may ask you for your name and other personal information, at the very least your email address. You are free to decide whether you wish to provide planistar with this information. planistar will store this information on its in-house server. Access to this server is only granted to a few authorised individuals who are responsible for technical, commercial or editorial support activities in relation to the server. If you no longer wish to make use of these services, you may simply inform planistar accordingly.

The future of your personal data:

planistar will not disclose your personal data unless required to do so by law. You may view and amend your personal data at any time. You are entitled to receive information about what data planistar holds about you at any time. planistar will delete or block data which is no longer required subject to statutory provisions and guidelines issued by public authorities.

As is common practice among all internet providers, planistar continuously evaluates visits to its website and your internet service provider's domain in order to improve its services. planistar will anonymise your personal usage data when compiling statistics for this purpose.

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics employs cookies, i.e. text files, which are stored on your computer and make it possible to analyse how you use the website. The information generated by the cookie about your use of this website is generally transmitted to a Google server in the USA and stored there. If IP anonymisation is activated on this website, within the member states of the European Union and in other states which are contracting parties to the Agreement on the European Economic Area, Google will abbreviate your IP address before transmitting it to the USA. Your full IP address will only be transmitted to a Google server in the USA and abbreviated there in exceptional circumstances. Google uses this information on behalf of the operator of this website to evaluate your use of the website, to compile reports on website activity and to provide other services to the website operator related to website and internet usage. The IP address shared by your browser during the Google Analytics process will not be linked in any way to other data collected by Google. You can prevent cookies from being stored by selecting the relevant setting in your browser software; please note, however, that in such cases you may not be able to make full use of all the features available on this website. You can also prevent Google from collecting and processing the data generated by the cookie and relating to your use of the website (including your IP address) by visiting <https://tools.google.com/dlpage/gaoptout?hl=en-GB> and downloading and installing the browser add-on available on this page.

More information on this can be found at <https://tools.google.com/dlpage/gaoptout?hl=en-GB> or at <http://www.google.com/analytics/learn/privacy.html> (general information on Google Analytics and data protection). Please note that Google Analytics has been extended on this website by the "gat._anonymizeIp();" code to ensure that IP addresses are only recorded anonymously (known as IP masking).

Google Maps

This website uses a plug-in from the Google Maps internet service. The operator of Google Maps is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. If you use Google Maps on our website, information about your use of this website and your IP address will be transmitted to and stored on a Google server in the USA. We have no knowledge of the precise contents of this data nor of how it will be used by Google. In this context, the company does not link the data with information from other Google services and does not collect personal data. Google may, however, transfer this data to third parties. You can prevent Google Maps from running by deactivating JavaScript in your browser. This means, however, that you will not be able to view the map on our website. By using our website, you consent to Google Inc. capturing and processing information as described. More information about the Google Maps Privacy Policy and Terms of Service is available at https://www.google.com/intl/en-US_US/help/terms_maps.html.

Translations

The translation process may result in differences between the German version of this Privacy Policy and versions available in languages other than German. For this reason, the German version is generally authoritative.

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